



Pelicanpalooza

Supporting LA Lions-LPDCI-Camp Pelican

1539 Stroelitz St, Metairie, LA 70001

(504) 237-4375 (504) 232-9242

pelicanpaloozaconcert@gmail.com



April 3, 2019

To Whom It May Concern:

Louisiana Pulmonary Disease Camp (LPDCI) is a 501(c)(3) organization committed to improving the lives of children who have been affected by pulmonary disorders. We are thrilled to announce that LPDCI will be hosting its 17th annual Pelicanpalooza fundraising event to raise funds in support of Camp Pelican. We would like to invite you to be a charitable donor this year. We are actively seeking your support for the 2019 Black & Gold Gala which will be held on **Saturday, September 28, 2019**, at Southport Hall. This is an amazing opportunity for you to increase awareness for your brand while improving the lives of others.

LPDCI provides events throughout the year for children with pulmonary disorders including, but not limited to, Cystic Fibrosis, severe Asthma, ventilator assisted children and children with tracheostomies. Our biggest event, Camp Pelican, is a joint venture with the Louisiana Lions Club of Louisiana. The program is a one-week overnight camp program held at the Louisiana Lions Camp in Anacoco, Louisiana. It is staffed by generous volunteers including nurses, physicians, and respiratory therapists. These children with medical disabilities participate in activities such as swimming, arts and crafts, education and much more. Most of our campers would not qualify for other camp programs because of their complex medical needs.

We respectfully request your participation as an event sponsor, donor and/or attendee of Pelicanpalooza's 2019 Black & Gold Gala. Enclosed you will find a detailed Sponsorship Proposal for your review. We are also looking for donations of all kinds for our silent auction, live auction, and raffles that will take place during the event. We welcome all types of donations such as gift certificates, gift baskets, alcohol, hotel rooms, children's items, Louisiana themed sports collectibles, artwork, tickets to local events, etc.

If after reading this proposal you are interested in sponsoring or donating to the 2019 Black & Gold Gala, please do not hesitate to contact us directly. We look forward to your response to make this event our most successful one yet.

Thank you for your time and consideration! Please join us at Southport Hall on Saturday, September 28, 2019 for a great time.

Sincerely,

Brandy Landry, LPDCI Treasurer
(504) 237-4375

Ashley Belding Escalante, Event Coordinator
(504) 232-9242

TESTIMONIALS FROM OUR FAMILIES

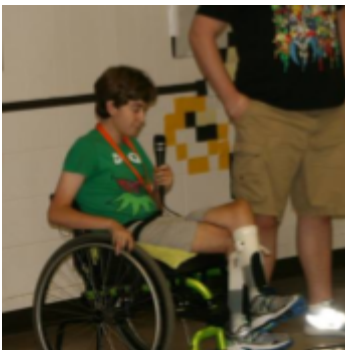


“For many families like ours, life works a little differently. Some people tuck their kids into bed at night with the knowledge they will wake up in the morning ready to take on the world. For our family, every time we tuck our beautiful daughter into bed at night we worry that she will stop breathing. There are other families like ours.

Families that worry constantly about how to keep their children safe, yet let them live life “normally”. We want our children to have the same adventures and experiences as other children, finding a way to make that possible is the hard part. Camp Pelican was the answer to our prayers. I stumbled on Camp Pelican while we were stationed in Louisiana with the Army. My daughter was 7 and desperately wanted to go to summer camp. The problem is, regular camps can’t take care of her the way she

needs. They can’t administer her meds and save her life in the middle of the night, and that makes regular childhood experiences more difficult to attain. Camp Pelican was different. I called literally one week before the camp started and they made room for her. I very nervously and emotionally dropped her off on the first day of camp not knowing what would happen. One week later I picked up a totally different kid. She was independent, she was happy, she made friends. I get emotional talking about Camp Pelican because it has changed our lives. Let me rephrase, the PEOPLE have changed our lives. Most will read about this camp and assume it is like any other camp but its not. I can’t express it in any other words, this Camp Pelican is our family. It’s a place that the counselors volunteer to take time from their summers and spend it with kids who deal with things kids should never have to deal with. They don’t just volunteer, they love what they do. They love our kids, and they love making lifetime memories with them. I don’t have to worry about dropping off my children because I know Camp Pelican is like another home to them, full of loving family members who would stop at nothing to make them happy. This camp, it’s not just a camp, it’s a life changing experience for children who live with life altering illnesses. I am now the mom of two campers, both with restricting medical ailments. The highlight of my kids’ year is their trip to camp, and it doesn’t matter how many times I write it down for people to read, Camp Pelican gives my kids the ability to be like everyone else, and that is all I could ever want for them. Thank you Camp Pelican, all of you, for changing lives, one kid at a time! You will never ever know what you mean to every life you touch.”

~ Hope, mother of two campers



“Our son, Preston, looks forward to going to Camp Pelican every summer! So much so that when we pick him up from camp he’s already planning the next years adventure!! Camp Pelican gives Preston a week of just being a “typical” kid, whether he’s just hanging out with the other kids, swimming, canoeing, or having a campfire sing-a-long! His favorite part of camp has always been talent night, he loves putting on a show with his counselors and singing his favorite songs. For our family, Camp Pelican has been a place where we can send Preston and be at peace knowing he’s safe and all his medical needs are taken care of. The staff is AMAZING!! They come back year after year and truly love the kids! They are a “Family” at camp and year round. We are so grateful for Camp Pelican!!”

~ Dani, mother of a camper who became a staff member

“Nothing but friendly, positive people! I was very nervous at first, but the camp administration, nurses and volunteers made me feel very comfortable with leaving my son for a whole week! He enjoyed the entertainment, food and the water sports. He actually got in the water!!!! We traveled a ways to get to the camp, but it was so worth it!!! This camp was awesome because you meet lots of people who really enjoy all the fun activities that are planned and directed by the ever so friendly and helpful camp staff. Thank you!!!!”

~ Pam (Parent of first time staff member with a tracheotomy)



SPONSORSHIP BENEFITS & DETAILS

We aim to provide value to sponsors by:

- Providing opportunities for you to market your services
- Providing you with opportunities to become actively involved in raising awareness for pulmonary disorders
- Helping to enhance your profile as an active supporter of a worthwhile initiative that promotes improving the lives of those affected by pulmonary disorders

	Platinum	Gold	Silver	Bronze	Black	Patron
Value	\$5000	\$2500	\$1000	\$750	\$500	\$250
Recognition as title sponsor (... presented by [your company]) in all communications and materials	<input type="checkbox"/>					
Plaque for recognition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Letter of recognition for tax exempt records	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tickets for event	10 and a reserved table	8	6	4	3	2

Name and Logo Placement

Mailing	Logo	Logo				
Event Program	Logo	Logo	Logo	Name	Name	Name
Signage at Event	Logo	Logo	Name			

Promotions

Website	Logo and Link	Logo and Link	Logo	Name	Name	
Social Media Postings	Logo	Logo	Name			
Media promotion and press release	Name	Name				
Any local radio interviews	Mention	Mention				

Day of Event Benefits

Promotional Items placed in swag bag*	unlimited	3 items	2 item	1 items		
Honorable mentions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*Please contact us regarding swag bag items at pelicanpaloozaconcert@gmail.com or call Brandy (504) 237-4375 or Ashley (504) 232-9242

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship level. Please return this form as soon as possible, and no later than **August 31, 2019**. Completed forms can be returned via email to pelicanpaloozaconcert@gmail.com or by mail to the following:

Brandy Landry, LPDCI Treasurer
1539 Stroelitz St
Metairie, LA 70001

If paying by check, please make checks payable to Camp Pelican.

CONTACT INFORMATION:

Company Name (As you wish to be acknowledged)

Contact Person's Name

Company Email Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP OPPORTUNITIES:

_____ \$5000 Platinum Sponsor

_____ \$2500 Gold Sponsor

_____ \$1000 Silver Sponsor

_____ \$ 750 Bronze Sponsor

_____ \$ 500 Black Sponsor

_____ \$ 250 Patron Sponsor

_____ I do not wish to have my name published.

Please leave my donation anonymous.

In-Kind Donation Value: _____

In-Kind Donation Description: _____

_____ I am **unable** to sponsor/donate to the event
this year, please reserve _____ tickets at
\$50/person.

PAYMENT INFORMATION:

_____ I have enclosed a check made payable to Camp Pelican

_____ I have donated via PayPal at <http://camppelican.org/donate/>

_____ Please charge my credit card

Card Type: Visa / Mastercard / American Express / Discover

Card Holder Name

Card Number

Expiration Date

Security Code

\$ _____
Total Sponsorship Commitment Authorized Sponsor Signature Date

Louisiana Pulmonary Disease Camp Inc. (Camp Pelican) is incorporated in the State of Louisiana and has tax-exempt status with the IRS. **Our tax I.D. number is 72-0897336.** Your gift may be tax deductible. Please check with your tax advisor.

RESTAURANT PARTICIPATION FORM

Thank you for participating in Pelicanpalooza 2019! If you have participated in the past, we have changed the format of our event; food and drinks will now be included in the cost of admission tickets for our guests. We encourage you to send menus, coupons, and/or business cards so that our guests can become your customers. Please complete this form and return it no later than **August 31, 2019**. Completed forms can be returned via email to pelicanpaloozaconcert@gmail.com or by mail to the following:

Brandy Landry, LPDCI Treasurer
1539 Stroelitz St
Metairie, LA 70001

CONTACT INFORMATION:

Restaurant Name (As you wish to be acknowledged)

Contact Person's Name

Company Email Address

Contact Phone Number

Address

City/State/Zip Code

Description of food item(s) to be donated: (At least 200 appetizer portions):

List any specific needs: _____

In addition to food, I will donate a gift certificate/basket for the silent auction/raffle in the amount of \$_____.

I am unable to donate a food item; however, I would like to donate a gift certificate/basket for the silent auction/raffle in the amount of \$_____.

Louisiana Pulmonary Disease Camp Inc. (Camp Pelican) is incorporated in the State of Louisiana and has tax-exempt status with the IRS. **Our tax I.D. number is 72-0897336**. Your gift may be tax deductible.

Please check with your tax advisor.

Signature

Date